O.P.Code: 20HS0814

**R20** 

H.T.No.

## SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR (AUTONOMOUS)

## B.Tech. III Year II Semester Regular & Supplementary Examinations June-2025 INTELLECTUAL PROPERTY RIGHTS

	(Open Elective-II)			
Tin	e: 3 Hours	Max.	Mar	ks: 60
	(Answer all Five Units $5 \times 12 = 60$ Marks)			
	UNIT-I			
1	a Write about the need of Intellectual Property Rights.	CO1	<b>L2</b>	<b>6M</b>
	<b>b</b> Explain in detail about International Organisations.	CO1	<b>L2</b>	<b>6M</b>
	OR			
2	a Give any Five International Treaties that affect Intellectual property.	CO1	L1	<b>6M</b>
	b Describe the Importance of Intellectual property Rights.	CO <sub>1</sub>	<b>L2</b>	<b>6M</b>
	UNIT-II			
3	a What is the Purpose Trade Marks Registration.	CO <sub>3</sub>	L1	<b>6M</b>
	<b>b</b> Discuss the Various Functions of Trade Marks.	CO <sub>3</sub>	<b>L4</b>	<b>6M</b>
	OR			
4	Narrate the process of Selecting and evaluating Trade Marks.	CO <sub>3</sub>	L1	12M
	UNIT-III			
5	a Explain about Originality of Material.	CO4	<b>L2</b>	6 <b>M</b>
	<b>b</b> Discuss about the Copy Right Registration process.	CO4	<b>L4</b>	<b>6M</b>
	OR			
6	a How to search the Patents? Describe its process.	CO4	L1	<b>6M</b>
	<b>b</b> Eloborate the Ownership rights and Transfer Policies.	CO4	<b>L2</b>	<b>6M</b>
	UNIT-IV			
7	a Brief out the Trade Secret Law.	CO5	L1	<b>6M</b>
	<b>b</b> "Understanding the Trade secret Litigation is very important for every		L2	6M
	organization- Comment".	-, -		01/1
	OR			
8	Explain in detail about Misappropriation Right of Publicity.	CO5	L2	12M
	UNIT-V			
9	a Discuss the Copy Right Law with Suitabl examples.	CO <sub>6</sub>	<b>L4</b>	<b>6M</b>
	<b>b</b> Explain the New Developments in Patent Law.	CO6	L2	6M
	OR			
10	a Narrate the role of Trade Marks Law in Business.	CO6	L1	<b>6M</b>
	<b>b</b> Write a Short note on Intellectual Property Audits.	CO6	<b>L2</b>	<b>6M</b>

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